



ACADEMIA
ROMÂNĂ
SCOSAAR

20 Septembrie 2017

LISTA DE LUCRĂRI

STOICA Ivona - Doctor/ din 2011. Conferențiar universitar din 2014

Candidat: **STOICA Ivona**

Data nașterii: **12.08.1983**

Funcția actuală: **conferențiar universitar doctor**

Data numirii în funcția actuală: **Decizia nr. 83 UCDC / 24.02.2014**

Instituția organizatoare de studii universitare de doctorat (IOSUD): **Școala de Studii Avansate a Academiei Române (SCOSAAR) – Academia Română**

1. **Lista celor maximum 10 lucrări** considerate de candidat a fi cele mai relevante pentru realizările profesionale proprii, care sunt incluse în format electronic în dosar și care se pot regăsi și în celelalte categorii de lucrări din prezenta listă de lucrări:

1. Radu, Andra-Victoria, Tașcu, A.-V., Stoica, Ivona, A.-C., Radu, Purcarea, Victor, Online instruments used in pharmaceutical marketing, Farmacia, Volum nr. 2, 2017, indexat ISI Web of Science, Factor de impact în 2015=1.162, ISSN: 0014-8237, <http://www.revistafarmacia.ro/201702/issue22017art25.html>, ISI Web of Science, Scopus, Elsevier;
2. Tașcu A.-V., Radu, Andra-Victoria, Stoica, Ivona, A.-I. Dobrescu, Online decision purchase process of medicines, Farmacia, Volum nr. 1, 2017, indexat ISI Web of Science, Factor de impact în 2015=1.162, ISSN: 0014-8237, <http://www.revistafarmacia.ro/201701/issue12017art4.html>, ISI Web of Science, Scopus, Elsevier;
3. A.-C., Radu, Orzan, M., Ceptureanu, S., Stoica Ivona, *User Satisfaction Regarding Healthcare Education Services Conducted within EU Funded Projects*, Journal of Economic Computation and Economic Cybernetics Studies and Research, Volume 51, Issue 1/2017, pp. 89-102, Factor de impact= 0.406, ISSN 1842-3264, [http://www.ecocvb.ase.ro/nr2017_1/06%20-%20Radu%20Catalina,%20Mihai%20Orzan%20\(T\).pdf](http://www.ecocvb.ase.ro/nr2017_1/06%20-%20Radu%20Catalina,%20Mihai%20Orzan%20(T).pdf), ISI Thomson Reuters Services : Science Citation Index Expanded, Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition;
4. Stoica, Ivona, Popescu M., Orzan, M., *Consumer's preferences for organic food. A case study of neuromarketing methods and tools*, Jurnalul Journal of Environmental Protection and Ecology, vol. 16/Nr. 3/2015/, ISSN 1142-1148, Factor de impact=0.838, ISSN 1311-5065, <http://www.jepe-journal.info/journal-content/vol-16-no3>, ISI Thomson Reuters Services : Science Citation Index Expanded, Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition
5. Orzan, Gh., Ioanăș, E., Radu, A. – C., Stoica, Ivona, Popescu, M., *Conceptual model regarding security and protection consumers' rights in the online environment*, Journal of Economic Computation and Economic Cybernetics Studies and Research, Volume 49, Number 1/2015, pp. 129-146, Factor de impact= 0.406, ISSN 1842-3264, <http://www.ecocvb.ase.ro/nr20151/CONTENTS20151.pdf>, <http://www.ecocvb.ase.ro/nr20151/08%20-%20Orzan%20Gheorghe.%20%20Ivona%20Stoica%20%28T%29.pdf>, ISI Thomson

- Reuters Services : Science Citation Index Expanded, Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition;
6. **Stoica, Ivona**, Taşcu A.-V., *Advantages and Disadvantages between Neuromarketing Type Research and Quantitative Marketing Research*, A 25-a Conferințe Internaționale IBIMA, 7-8 May 2015, Amsterdam, Olanda, Innovation Vision 2020: from Regional Development Sustainability to Global Economic Growth, Proceedings of The 25th International Business Information Management Association Conference/2015/ ISBN: 978-0-9860419-4-5, <http://www.ibima.org/NL2015/papers.html>, ISI Web of Science, Scopus, Cabell's Directory, DOAJ, EBSCO, ERA, J-Gate, ProQuest, WorldCat
 7. Dobrescu A-I., Radu A-C., **Stoica, Ivona**, Orzan, M., *Quantitative research regarding Facebook influence over the behavior of students*, The 11th eLearning and Software for Education Conference - eLSE 2015-organized by the Romanian Advanced Distributed Learning Association, Bucharest, April 23 th -24th, 2015, Proceedings of The 11th eLearning and Software for Education Conference Rethinking Education by leveraging the eLearning pillar of the Digital Agenda for Europe/2015/ ISSN 2360-2198/ISSN-L 2360-2198, <http://proceedings.elseconference.eu/index.php?r=site/index&year=2015&index=papers&vol=18&paper=585e0c0728555e126e7af85e08b8391f>. ISI Web of Science C.E.E.O.L., EBSCO, ProQuest;
 8. Orzan, M., Dobrescu, A., Radu, A.-C., **Stoica, Ivona**, *Student Perception Regarding The Deployment Of Online Courses In Higher Education Institutions*, The 10th eLearning and Software for Education Conference - eLSE 2014-organized by the Romanian Advanced Distributed Learning Association, Bucharest, April 23th -24th, 2015, Proceedings of The 10th eLearning and Software for Education Conference Rethinking Education by leveraging the eLearning pillar of the Digital Agenda for Europe/2015/ ISSN 2360-2198/ISSN-L 2360-2198/ pp. 496-503, <http://search.proquest.com/openview/15b3ed6a25e1257a5a67c39141a94222/1?pq-origsite=gscholar>, ISI Web of Science C.E.E.O.L., EBSCO, ProQuest
 9. **Stoica, Ivona**, Vegheş, C., Orzan, M., *Statistical exploratory marketing research on romanian consumer's behavior regarding smartphones*, Procedia Economics and Finance 00 (2014) 000–000, Vol. 19/2015, ISSN: 2212-5671, <http://www.sciencedirect.com/science/article/pii/S221256711501549X>, ISI Proceedings, Science Direct, Elsevier;
 10. Ioanăş, E., **Stoica, Ivona**, *Social media and its impact on consumers behavior*, International Journal of Economic Practices and Theories, Vol. 4/Nr. 2/2014/ pp. 295-303, ISSN 2247 – 7225, http://www.ijept.org/index.php/ijept/article/view/Social_Media_and_its_Impact_on_Consumers_Behavior, Index Copernicus, Open J-Gate, DOAJ (pending), WorldCat, RePEc, EconPapers, Journal TOCs, New Jour, IDEAS, Cabells's, Google Scholar, Open Archives, Science Central, OCLC, BASE, PDF Cast, Scribd, Iseek, Microsoft Academic Search, Academic Index, PKP Open Archives Harvester

